

## **Travel and Tourist Promotion for Phippsburg and Malaga Island**

Based on *Lizzie Bright and the Buckminster Boy* by Gary D. Schmidt

The town's leaders hope to save the community by making it a place tourists will vacation. Use what you know from the rich imagery in the story to create a travel brochure about the town and the island.

Describe the location

The wildlife

The scenery

The places to stay

Local foods

Local places of interest

Transportation – how will they get around?

Include many elements from the story by firing up your imagination.

Who might have opened a Bed and Breakfast?

Where would the visitors eat?

What is there for kids to do?

Are there any haunted places?

What about unique activities?

Make a folded brochure, give an oral presentation or record a 5 minute video commercial promoting the community.

Helpful hint. If you are not sure what a travel promotion looks like:

Read a travel article in the newspaper,

Stop by a local travel agency for info on Maine,

See if your library has a travel book on Maine,

Check out a tourism site on the WWW. (Many states have travel promotion web sites)